

Matthew Loreto

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Professional Summary

Freelancing for over a decade, Matthew has been producing and designing video content since 2008. His work has appeared on television, cinemas, online, and in public advertising spaces.

Matthew has worked in a variety of genres ranging from advertisement to film, music videos to weddings. Because of this, his experience within content creation spans from pre-production to post, and everything in between.

Matthew retains clients through personable social skills and professionalism.

He enjoys working with clients to achieve attractive and original video content and makes sure to always deliver quality work on time.

Education

Ontario College of Art & Design.

Bachelor of Fine Arts - Integrated Media.

Media Marketing and Production Internship.

Canadian Foundation for AIDS Research (CANFAR).

Employment

Freelance (2012 - Present)

Creative Director/Motion Designer.

News Canada/ in-video. (2011-2012)

Motion Designer/ Video Editor.

Alcohol Countermeasure Systems. (2011)

Digital Media Specialist.

Canadian Federation of Students - Ontario. (2010-2011)

Motion Graphics Artist & Video Production Director.

Assests

Strong written and oral understanding of French.

Software Experience: Adobe Creative Suite CC, Cinema 4D, Final Cut Pro.

Technologically competent and resourceful.

References

Jonathan Corbiere - 416-304-1250

Thought Café Creative Studio - Co-Founder / Creative Director

Nelson Oliveira - 416-599-9900

Rethink Communications - Senior Integrated Producer

Sonya Suraci - sonya.suraci@gmail.com.

TVOntario - Product Manager

Sean Carson - 647-929-8250

Composite Film - Video Producer

Chantel Fiacco - chantel.buscema@gmail.com

Mark IV - Account Supervisor